

# PRESENTATION OF THE GROUP

WHAT WE DO

CAN NEVER BE UNDONE,
WHAT WE DON'T DO

CAN'T EITHER.









## 1.1 MESSAGE FROM TOP MANAGEMENT

After a record-breaking year in 2016, reflected in a 22% increase in earnings, some may have wondered about Rubis' capacity to cope with higher petroleum product prices in 2017.

The increase was indeed brutal, with international prices spiking by roughly 50%.

But Rubis enjoyed a stellar year in this challenging environment, with growth in net income (Group share) of 28% to €266 million, and equally impressive growth of 5% at constant scope (excluding non-recurring items).

All business lines and regions demonstrated the resilience of the Group's operations and the exceptional skills of its teams and managers. Market share gains were achieved in all areas. Recent acquisitions also contributed significantly to growth, further demonstrating Rubis' ability to integrate new businesses.

The year's investments added up to a sizeable sum. More than €200 million was spent on equipment, and over €500 million on acquisitions

In the space of just 3 years, Rubis has devoted €500 million to investments on equipment and more than €900 million to acquisitions of new companies.

Over the same period, net income more than doubled, from €118 million in 2014 to €266 million in 2017, and market capitalization tripled, from €1.8 billion to €5.5 billion, with a gain of €2 billion in 2017 alone

We have achieved this without compromising our strict financial discipline. We have kept our borrowings under tight control, with the debt-to-Ebitda ratio limited to 1.4.

We have also continued our CSR efforts. The rate of accidents at work was down again, and no significant pollution was reported at any of the Group's sites.

Lastly, Rubis' sponsorship activities, which undertakes societal initiatives in the fields of health and education, continued to expand, and is now present in almost all of the countries where Rubis operates. The Rubis Mécénat cultural fund also promotes artistic creation by commissioning artworks and sociocultural projects in the fields of artistic education and skills development.

Rubis' growth model has once again proven its resilience. The Group faced with hikes in international petroleum product prices, as it has throughout the last 20 years, not forgetting that this requires genuine commitment and ever-greater responsiveness on everyone's part.

Serving basic needs (travel, heating, cooking, storage, etc.) in markets diversified both geographically and by customer base, with

a strong focus on emerging economies with growing populations, are the factors behind the Group's robust organic expansion and the constitution of its compelling positioning. Another feature is its policy of targeted acquisitions and successful integration – an invaluable skill for the Group.

Over and above these considerations, we feel that Rubis' greatest asset is the professionalism of the men and women who make up the Group and the organization it has developed.

Our motto, "the will to undertake, the corporate commitment", perfectly sums up our commitment: employees keen to take initiatives, and quick decision-making on the ground as needs and opportunities arise, and where the risks need to be assessed and managed.

Centralization is confined to the basics, such as the establishment of safety standards and operating procedures for facilities, the relevance of the feedback system or strategic considerations.

In this respect, the bureaucratic danger steadily increases year after year due to the extreme normative pressure exerted by public authorities in many countries, particularly in the developed world. On top of this, some countries impose their rules outside their territory, and seem to be doing so, notably in terms of embargoes and the fight against corruption, as part of an increasingly frontal economic war.

These developments are creating new and potentially serious risks for companies; thankfully Rubis is building a robust organization to ensure compliance. Naturally, this organization is designed to avoid administrative excesses and relies on the accountability of the people concerned.

For many years, the Rubis Group has experienced very strong annual growth. Its net income has increased by more than 20%, and its earnings per share and dividend by more than 10%, but its debt has been kept at a low level.

Its market capitalization is now just shy of €6 billion. This change of scale offers scope to carry out greater and more diversified acquisitions, something that would have been impossible only a few years ago.

Confident of the commitment of its teams and of its shareholders, who have consistently helped fund its growth, Rubis' aim is to continue its development without undermining its principles of dynamism and investment discipline.

Gilles Gobin and Jacques Riou Managing Partners



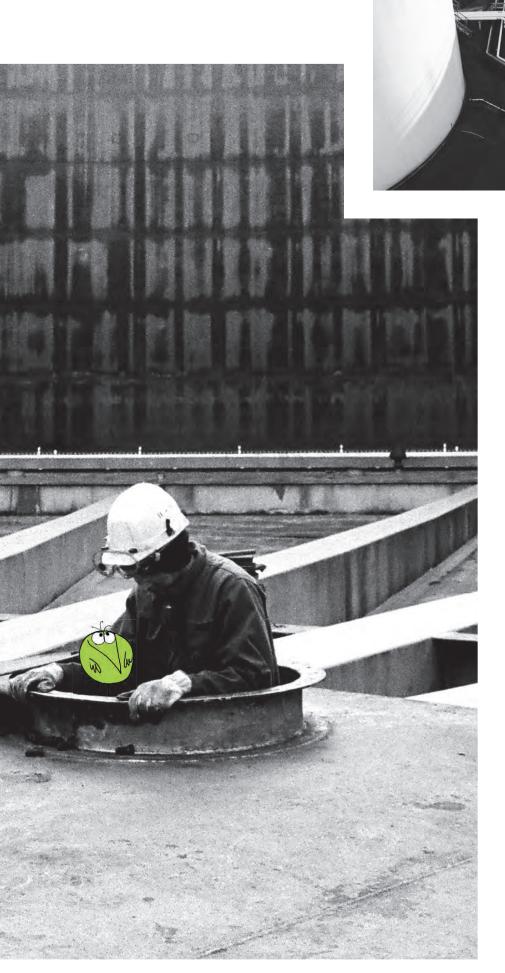
## MANAGEMENT AND CONTROL OF THE GROUP

## MANAGEMENT OF THE GROUP

Gilles Gobin, Managing Partner
Jacques Riou, Managing Partner
Bruno Krief, Chief Financial Officer

SUPERVISORY BOA	RD						Risk Nontrol
	ndept	andert membe	dependent mi	entied Court of the Actions Mentied A	Schnittee Schnittee Scholing Scholing Chairmen	seitolitee connicted of air of the Action the and intrent	sand Ret Monitor Conditions Conditions
Olivier Heckenroth						•	1
Hervé Claquin				-			i i
Claudine Clot				-	1	1	4 
Olivier Dassault		•		-	1	1	1
Marie-Hélène Dessailly				-	1	1	1
Laure Grimonpret-Tahon				-	1	1	1
Maud Hayat-Soria						1	1
Chantal Mazzacurati			•			1	1
Olivier Mistral		•		i		1	1
Christian Moretti		•	•	i			1
Alexandre Picciotto							1
Erik Pointillart			1		1	i	4 







Gilles Gobin, Managing Partner
Jacques Riou, Managing Partner
Bruno Krief, Chief Financial Officer
Maura Tartaglia, Corporate Secretary
and Head of the Legal Department
Anne Zentar, Corporate

Consolidation and Accounting Director
Evelyne Peloye, Director

of Communication

## GENERAL OPERATIONAL MANAGEMENT

## RUBIS ÉNERGIE

**Christian Cochet,** Chief Executive Officer **Jean-Pierre Hardy,** Deputy Managing Director

Gilles Kauffeisen, Chief Financial Officer

## RUBIS SUPPORT AND SERVICES

**Christian Cochet,** Chief Executive Officer **Jean-Pierre Hardy,** Deputy Managing Director

Gilles Kauffeisen, Chief Financial Officer

#### RUBIS TERMINAL

**François Terrassin,** Chief Executive Officer

**Bruno Hayem,** Chief Financial Officer **Clarisse Gobin-Swiecznik,** Executive Vice-President, Business Development



## 1.3 CSR & GOVERNANCE APPROACH

## NON-FINANCIAL OBJECTIVES INTEGRATED INTO THE GROUP'S STRATEGY

Rubis' development strategy is based on unique market positioning, a robust financial structure and a dynamic acquisition policy. It also incorporates non-financial objectives that allow the Group to pursue sustainable growth, in addition to these commercial and financial aspects. The regularity of the teams' performance stems from a corporate culture that values the spirit of entrepreneurship, flexibility, accountability and the embracing of socially responsible conduct.





## 3 PRIORITIES: HEALTH, SAFETY AND THE ENVIRONMENT

**Three main social and environmental challenges** have been identified for the Group and its stakeholders: protecting the **health** and **safety** of people working on site and local residents alike, and reducing **the environmental impact** of the most polluting activities.

The Group assesses the materiality of ethical, social and environmental risks as part of a process of identifying and addressing the risks associated with each of its businesses.

**Risk mapping** is reviewed annually in line with changes in the Group's businesses and locations, as well in response to observations shared by employees, stakeholders and the Accounts and Risk Monitoring Committee. This process is part of a **co-construction approach** aimed at achieving a shared diagnosis.







## STABLE GOVERNANCE IN LINE WITH STOCK MARKET RULES AND RECOMMENDATIONS

Rubis is a **Partnership Limited by Shares** with a management body (the Board of Management) and a supervisory body (the Supervisory Board). The Supervisory Board, which represents the shareholders, is responsible for the **continuous oversight of the Company's management** along side the control exercised by the Statutory Auditors.

While retaining the specific features of its legal form, Rubis has reviewed its governance in line with the **Afep-Medef corporate governance Code** and the recommendations of the High Committee for Corporate Governance and the French Autorité des Marchés Financiers.







## **TOP MANAGEMENT AND SUPERVISORY BOARD: COMPOSITION, TASKS AND COMPENSATION**

The Company endeavors to maintain balance within the Supervisory Board (professional skills of members, independence, gender balance), in line with the recommendations of the Afep-Medef Code.

The organization, work and compensation of the Supervisory Board and the Board of Management are described in detail in the corporate governance report (chapter 6 of this Registration Document).















# 1.4 **GROUP KEY** FIGURES

The Group's operational and financial performance once again demonstrates the strength of its "multi-local" development model.

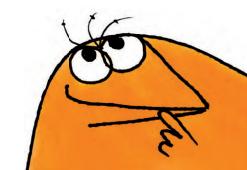
**Rubis Énergie** was the driving force behind the year's performance: its volumes were up 19% (+3% like-for-like), fueled by further market share gains and acquisitions, particularly in Haiti and Madagascar.

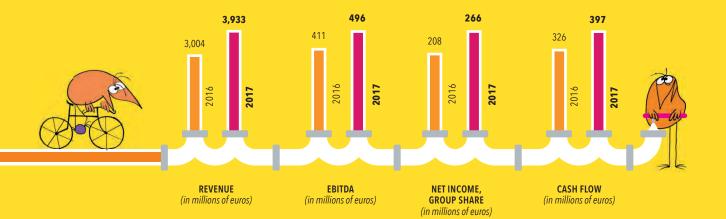
In total, Rubis Énergie's Ebit rose by 27% to €254 million (+4% at constant scope).

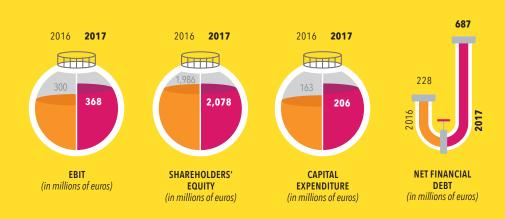
The **Rubis Support and Services** activity, which includes SARA (Antilles refinery) and all shipping, trading and logistics activities, reported Ebit of €64 million, an increase of 2%.

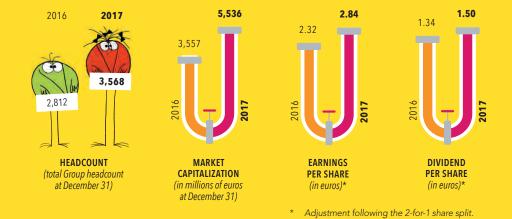
This activity expanded in 2017 with the addition of logistics operations (storage, wharves) in Madagascar.

Rubis Terminal recorded overall revenue growth of 11%, driven mainly by depots in Northern Europe and Turkey, while continuing its policy of extending its petrochemical capacity (ARA zone). The segment's Ebit amounted to €69 million, an increase of 29% (+4% like-for-like).









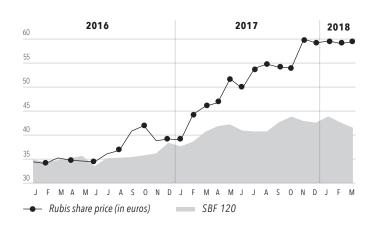
COMPOUND GROWTH RATE				
OF FINANCIAL AGGREGATES TO 2017	1 year	3 years	5 years	10 years
Ebitda	21%	29%	19%	20%
Ebit	23%	30%	20%	21%
Net income, Group share	28%	31%	23%	22%

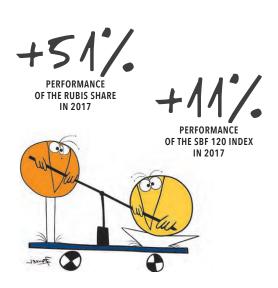


# 1.5 STOCK MARKET AND SHAREHOLDERS

## THE RUBIS SHARE

(adjusted following the 2-for-1 share split)





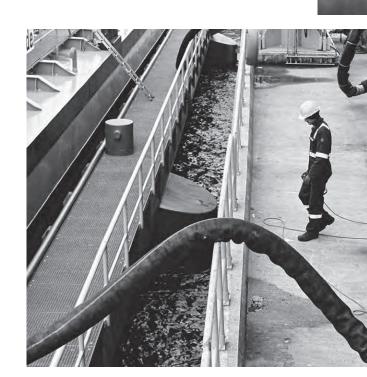
## THE SHARE PRICE AND THE STOCK MARKET

The Rubis share is listed on Euronext Paris, compartment A.

ISIN code: FR0013269123. The Rubis share forms part of the SBF 120 Index.

Data adjusted for the 2-for-1 share split in July 2017	2017	2016
Number of shares traded (total in millions of shares)*	42.7	40.4
Capital traded (total in millions of euros)*	2,125.3	1,464.9
High (in euros)	60.22	42.18
Low (in euros)	37.42	29.50

Source Euronext





## FINANCIAL INFORMATION

#### SECURITIES SERVICES

Securities services are provided by: Caceis Corporate Trust 14, rue Rouget-de-Lisle 92862 Issy-les-Moulineaux Cedex 09

### SHAREHOLDER SERVICES

Shareholders wishing to contact the Company may call their dedicated hotline at: +33 (0)1 45 01 99 51

#### INVESTOR MEETINGS

The Rubis share is followed by analysts at the following brokerage firms:
Berenberg, Exane BNP Paribas, Gilbert Dupont, Goldman Sachs, HSBC, Kepler, Natixis Securities, Oddo, Portzamparc and Société Générale.

## **RUBIS SHAREHOLDERS**

(as of 31/12/2017)



- **85.83%** Free float
- **5.28%** Orfim
- 5.20% Groupe Industriel Marcel Dassault
- 2.34% General Partners and Top Managers
- 1.20% Rubis Avenir mutual fund
- 0.13% Supervisory Board
- 0.02% Treasury shares

## **AGENDA**

**03/15/2018** Full-year 2017 results **05/09/2018** Q1 2018 revenue

and financial information

**06/07/2018** Shareholders' Meeting

**06/08/2018** Ex-dividend date and beginning

of option period for dividend

payment in shares

**06/29/2018** End of option period for dividend

payment in shares

**07/05/2018** Payment of cash dividend

and delivery of new shares

**09/12/2018** 2018 half-yearly results

**11/08/2018** Q3 2018 revenue

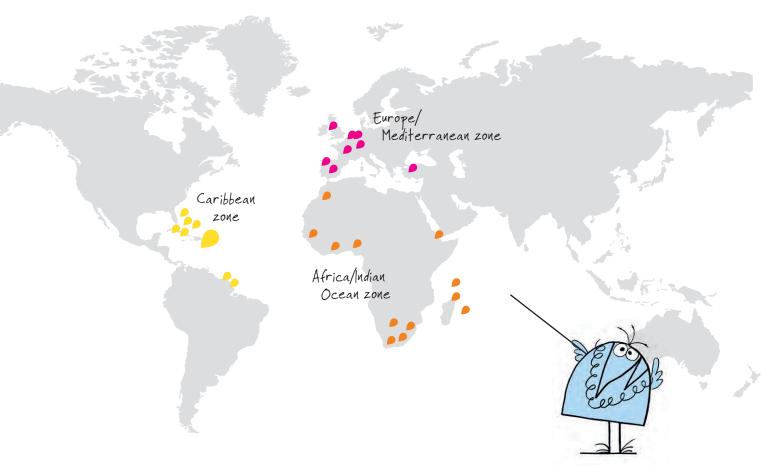
and financial information

**02/07/2019** Q4 2018 revenue

and financial information







# **OVERVIEW** OF THE GROUP

Rubis has 22 independent profit centers, each with its own management team.

This is a configuration that:

- is well suited to the entrepreneurial spirit;
- stresses performance;
- relies on trust;
- preserves the ability to react, adapt and anticipate.

Its multi-local, multi-product, multi-market segment presence serves to fragment its risks and gives the model considerable resilience.

## **RUBIS AROUND THE WORLD**

International operations

#### Europe/ Mediterranean zone

Belgium (Antwerp) Spain

France (including

Corsica)

Channel Islands

The Netherlands (Rotterdam)

Portugal

Switzerland

Turkey (Dörtyol)

#### Africa/Indian Ocean zone

South Africa Botswana

Comoros Islands

Djibouti

Lesotho

Madagascar

Morocco

Nigeria

Réunion

Senegal

at the end of December 2017

## Caribbean zone

Antigua

Togo

Swaziland

The Bahamas

Barbados

Bermuda

Cayman Islands

Dominica

Grenada

Guadeloupe

French Guiana

Guyana

Haiti

Jamaica

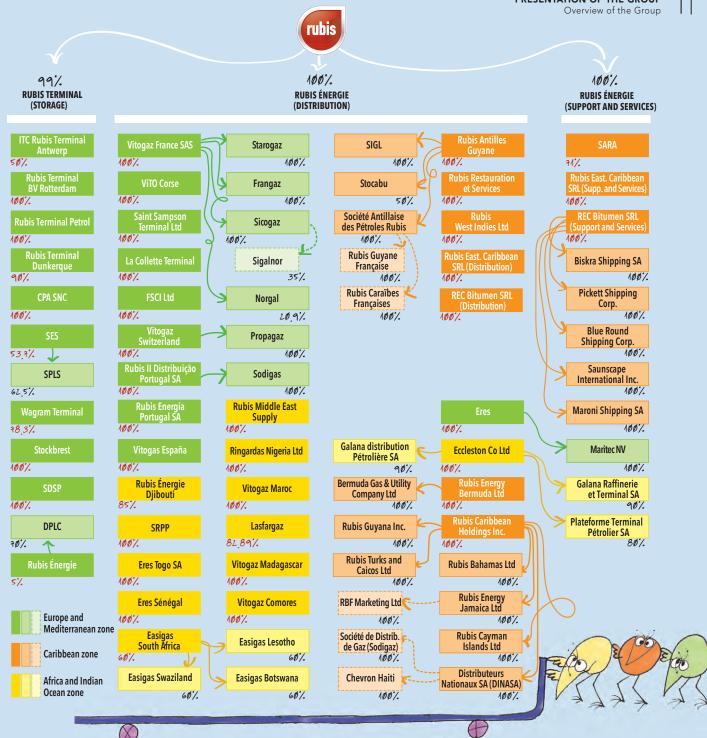
Martinique

Marie-Galante Saint-Barthélemy

St Lucia

St Vincent

Turks and Caicos Islands



### NON-CONTROLLING INTERESTS

RUBIS TERMINAL		SPLS		Sigalnor		Galana Distribution Pétroliè	ère SA
ITC Rubis Terminal Antw		Bolloré Énergie  DPLC	(37.5%)	CGP Primagaz Finagaz	(35%) (30%)	State of Madagascar	(10%)
Intercontinental Terminals Company LLC	(35%) (15%)	Total Marketing France Joseph-Louis Galletti	(24.99%) (0.01%)	Stocabu Antilles Gaz	(50%)	RUBIS ÉNERGIE (SUPPORT AND SERVICES)	
Rubis Terminal Dunkerqu Petrovex	ue (10 %)	Wagram Terminal SCA Pétrole et Dérivés Siplec	(10.5%) (10%)	Lasfargaz Ceramica Ouadras SA Facemag SA	(3.4%)	SARA Sol Petroleum Antilles SAS	(29%)
SES Bolloré Énergie Distridyn	(0.7%) (7.1%)	Zeller & Cie	(1.2%)	Grocer SA Sanitaire BS SA	(3.9%)	<b>Galana Raffinerie et Termin</b> State of Madagascar	(10%)
Petrovex SCA Pétrole et Dérivés	(5.6%) (8.8%)	RUBIS ÉNERGIE (DISTRIBUTION)		Rubis Énergie Djibouti Ita Est Ltd	(7.5%)	Plateforme Terminal Pétroli Société du port à Gestion Autonome de Toamasina	ier <b>SA</b> (20%)
Siplec Zeller & Cie	(5%) (1.2%)	Norgal Antargaz	(52.7%)	IPSE Ltd  Easigas South Africa	(7.5%)	Autonome de Toamasina	(20%)
Total Marketing France	(18%)	Finagaz Butagaz	(8.4%) (18%)	Reatile Gaz	(40%)		,

